



**REGENT STREET
RECYCLING
AWARDS**

THE REGENT STREET RECYCLING AWARDS WINNERS 2019



**REGENT
STREET**
MANAGEMENT
DIRECT



Property Support Services

Category A

The Best Individual Initiative within a Customer Office or Retail Unit:

Highly Commended:

This entry is from an individual who regularly attends RSMD sustainability and recycling events - seminars, networks or site visits and volunteers for environmental and community initiatives.

The passion for environmental improvement within the workplace has been shared with work colleagues – through a programme of initiatives to engage with staff and encourage behaviour change.

This has taken their business to the top recycling performer in their building during the period 2018\19 with monthly recycling at 60% - they know there is opportunity to do more!

Highly Commended is Sarah Marlow of LyondellBasel Industries



Ruth Aymer collecting the award

Category A

The Best Individual Initiative within a Customer Office or Retail Unit:

The Winner

The individual has implemented a cohesive and streamlined recycling system to their organisation within a relatively short timescale and not without some resistance. A comprehensive communications campaign remains ongoing to support employees to make the right decision.

This person is constantly looking for opportunities to recycle more - bins are now available to recycle food and used coffee grounds as well as pens, highlighters and makers. This person is now purchasing recycled copier paper from PSS – paper made from Regent Street waste paper!

Work colleagues who were initially sceptical are now advocates – in their own words they have changed their behaviour both at work and home. This person is unstoppable – the initiative to improve recycling food and coffee grounds has been shared with neighbours. With a prediction the building recycling will increase during 2019\20 – our first Green building champion.

The winner is: Laura Wilson of Harper Dennis Hobbs



Category B

The Best Company Initiative:

Highly Commended:

This company is already on their sustainability journey – changing their working practices to reduce waste and wished to do more. They have reviewed their supply chain to reduce waste across their business from deliveries to nutrition, plastic reduction to stationery.

They have further initiatives to educate staff on plastic use and associated environmental issues. They encourage feedback from staff, have organised environmental awareness training and are setting up a 'Green Committee' to support their corporate ambitions.

Highly Commended is Hamlins – Scott Gallagher



Emma Brown and Kelly Clack collecting the award

Category B

The Best Company Initiative:

Highly Commended:

This customer provides sustainability software and services. They walk the talk and tracked their own company initiatives from coffee cups to food waste, to paper towels and packaging. Re-use enabled them to re-home IT and office equipment. The staff have re-useable water bottles, tote bags and use Frugal cup a recyclable coffee cup. Staff have made changes in their work and home life to reduce the amount of plastic packaging by seeking alternatives. Over the last year they set a target to save 250kg of waste – total waste savings for 2018 were 463kg.

Highly Commended is Greenstone Plus – Katherine Prove



David Wynn and Holly Dale collecting the award

Category B

The Best Company Initiative:

The Winner:

This company is one of the busiest in Regent Street – the premises are Grade II listed interiors where they serve more than 1,000 people every day.

To help them minimise their waste they joined an initiative that will help them to reduce, reuse, recycle, retrain and change staff behaviour. This is a top down initiative with management supportive of colleagues working in areas where speed plus efficiency is critical. New bins, new signage, small changes to improve recycling are in progress with training and an internal social media campaign planned.

Talks and events for staff to discuss ethical awareness are provided to encourage behaviour change in the work environment and home life.

The business has upgraded staff coffee machines to dispense paper cups, plastic straws have been discontinued, unwanted items such as chairs, crockery etc are offered to staff to re-use at home. The organisation has increased its recycling from a relatively low level to 50% - tracked with weekly reports and have the firm intention to improve more. Plans are being finalised to create a staff forum, a suggestion box and staff competitions planned to keep the initiative fresh and staff motivated.



The Winner is: Brasserie Zedel – Rebecca Little and Federico Pinotti

Category C

The Best Individual Proposal for Recycling 2019:

The Winner:

This company has called Regent Street home for many years. They have an established environmental track record including a waste recycling operation. Over the next year it's their intention to extend their influence and reduce the impact of their operations when working off site – this will be measured with the support of a third party to help them improve and provide an industry standard to encourage others to take similar action.

Other agreed actions include their intention to mandate a sustainability production agreement upheld by clients to ensure all parties in the supply chain are equally responsible. This proposal has the power to become an industry norm and make agencies responsible for their impact on the environment and to be held accountable. This proposal has the potential to be a game changer for the advertising industry.

The Winners are – Melissa Thompson, Zaf Choudhury, Julia Brenton, from BBH



Category D

Best Idea for Environmental Innovation on Regent Street:

Highly Commended:

This customer has become an enthusiastic participant in a new Regent Street scheme recycling scheme – within their own business they identified 12 company initiatives during 2018 and have shared their experience tracking, monitoring, and reporting carbon and financial savings against environmental initiatives.

Highly Commended is Greenstone Plus – Holly Dale and David Wynn



Category D

Best Idea for Environmental Innovation on Regent Street:

Highly Commended:

This company has not shied away from the environmental impact of products that some are reluctant to discuss – items that don't biodegrade – feminine hygiene products. The team provided comprehensive data to support their entry and a convincing solution to raise awareness in Regent Street, leverage the power of alternatives by using their own creativity to create a fame- campaign coupled with a campaign to gain financial support from CFO's in Regent Street to invest in their workforce – with the intention of making a significant environmental improvement.

Highly Commended is BBH – Melissa Thompson, Zaf Choudhury, Julia Brenton



Category D

Special Achievement Award:

A 24\7 business busy throughout the year, this business has committed to save 2% electricity and water year on year. LED lights have replaced less energy efficient bulbs, improved controls on room extractors to improve building performance and tap aerators in all guest rooms to save water.

Data has been provided to map the electricity and water variance between 2017 and 2018 to demonstrate a 2% saving. This has been achieved whilst maintaining 5-star standards for guests and high levels of occupancy.

Special Achievement Award is Le Meridien Piccadilly Hotel – Andrea Attina



Category D

Special Achievement Award:

The Winner:

This submission is a consolidated social value project that has the potential to benefit both giver and receiver of donated items, improve community and business engagement and support local charities.

Background survey work was undertaken with local business to determine their interest and participation and if the proposal could positively impact and be a changing force for good.

Infrastructure is required including a portal, EV, and some storage, there is potential to pilot this proposal and deliver a platform to raise awareness of social responsibilities across our community and for business in Regent Street to donate to local charities – the outcome would be a greater understanding of social value and that every company and individual can make a difference at scale.

The winner is: Davidson Kemper European Partners – Antonia Bamford



RSMD Special Achievement Award – to demonstrate enthusiasm, increased recycling rates and promotion of initiatives to encourage reduction, reuse and recycling

Highly Commended:

An individual who with support from PSS undertook a challenge to assist customers improve their recycling. An Action Plan was prepared in consultation with the management team – initially a waste management survey was undertaken and recommendations shared with each customer. A new tracker tagging system was introduced to help customers with their waste segregation. Signage and communications materials were provided to support behaviour change. The Action Plan was regularly updated.

The FM has maintained regular contact with customers to provide support and guidance and encourage them to implement recommendations. All customers – both offices and retail are now making incremental improvements.

Highly Commended is: Jayson Hinds



RSMD Special Achievement Award – to demonstrate enthusiasm, increased recycling rates and promotion of initiatives to encourage reduction, reuse and recycling

Highly Commended:

Another challenging project where patience, tenacity and excellent communication were required on the part of the FM to deliver a complex project. The project ran for a trial period during which options on the level of service and costs were continually reviewed. Full understanding and accuracy of the cost implications to the customers and client were essential to inform the decision making on the project going live.

Throughout the pilot the FM liaised regularly with all customers and provided information on recycling rates. To a number of customers this was new information and subsequently informed their decision to support the scheme when it went from a trial to a full waste recycling service.

Highly Commended is: Silvia Marcon



Award collected by Nicola Jones

RSMD Special Achievement Award – to demonstrate enthusiasm, increased recycling rates and promotion of initiatives to encourage reduction, reuse and recycling

The Winner:

At this property the FM organises recycling workshops twice a year and invites external speakers to join the sessions.

Over a period of time in collaboration with service provider PSS, additional waste recycling streams have been added for customers use. A recycling board provides monthly data on progress.

Last year the FM suggested the removal of all single use plastic drinking cups and replacement with reuseable water bottles. The FM and support team liaised with relevant parties to deliver the change and launch the water bottles. An extensive communications campaign was organised to support this initiative.

This initiative means the building will stop using 121,000 plastic cups per year.

There are over 250 businesses in the building and from January 2018 to December 2018 the recycling rates at the building have increased from 34% to 64%.

The Winner is: **Jemma Sait**



Award collected by Will Eversfield who assisted Jemma with the initiative

PSS Special Achievement Award – to demonstrate outstanding actions that place this individual above the rest with their commitment to recycling, the environment and sustainability

The Winner:

A person who quietly gets on with the task in hand, supports colleagues and the wider Regent Street team as a specialist in the field. This individual is an ambassador supporting Regent Street customers and sharing our sustainability values. Not everyone is aware how much this person has achieved to monitor, measure and report waste data from Regent Street Recycling hubs and consolidation schemes and ultimately assist with a new project – the development of a waste management portal for RSMD.

The Winner is: Luis Monteiro

