



# SELLING YOUR SURPLUS FOOD JUST GOT EASY.

## WHY TOO GOOD TO GO?

Join over 11,300 businesses using the Too Good To Go app to put surplus food straight in the hands of happy customers - instead of the bin.

  
**5 million**  
customers

  
**11,300**  
businesses

  
**4 million**  
Magic Bags



THE CROWN  
ESTATE



## HOW IT WORKS FOR YOU

When you have surplus food items, pop them into 'Magic Bags', then list them on the Too Good To Go app at a reduced price that's fair for you and the customer.

Nearby app users find and buy the 'Magic Bags' through the app, then pick it up at a **time set by you**.

It's a flexible, fast way to fight food waste, recoup sunk costs, meet new customers, and help the planet. It's a **win-win-win**.

### THEY TRUST US



### THEY TALK ABOUT US



**EXCLUSIVE  
OFFER**

- Sign up now and get one of the options below:
- your first year's annual admin fee waived
  - 200 Too Good To Go branded paper bags

\*for crown estate members who sign up using the tracking link below

**SIGN UP NOW**